

FACULTY OF BUSINESS, CURTIN UNIVERSITY, MALAYSIA
UNITS OFFERED 2024
 (UNDERGRADUATE PROGRAMS AND POSTGRADUATE BY COURSEWORK ONLY)

SCHOOL	NO	INDEX	MIRI UNIT	SEM 1 2024	SEM 2 2024
HOD OF ACCOUNTING, FINANCE AND ECONOMICS (AFE) : DR. DHANUSKODI RENGASAMY					
ACCOUNTING	1	ACCT1002	Financial Decision Making	√	√
	2	ACCT2000	Business Processes and Internal Controls	√	√
	3	ACCT2002	Cost Analysis for Decision Making	√	√
	4	ACCT2011	Accounting for Corporations	√	√
	5	ACCT2013	Accounting – The Fundamentals of Business	√	√
	6	ACCT3000	Auditing, Assurance and Risk Assessment	√	√
	7	ACCT3001	Accounting, Behaviour and Control	√	√
	8	ACCT3009	Complex Corporate Issues	√	√
	9	BLAW1002	Markets & Legal Frameworks	√	√
	10	BLAW1006	Introduction to Business Law		√
	11	BLAW2006	Company Law for Business	√	√
	12	BLAW2011	Safety and Environmental Health Law	√	
	13	BLAW2012	Applied Contract Law	√	√
	14	TAXA2000	Introduction to Australian Taxation Law	√	√
FINANCE AND ECONOMICS	15	BANK3002	Bank Lending <i>(alternative unit - Choose any one unit)</i> ACCT 2000 Business Processes and Controls, ACCT2002 Cost Analysis for Decision Making, ACCT2013 Accounting – The Fundamentals of Business)		
	16	ECOM1000	Analytics For Decision Making	√	√
	17	ECOM2000	Econometrics Principles		√
	18	ECOM2001	Quantitative Techniques for Business	√	√
	19	ECON1000	Introductory Economics	√	√
	20	ECON2001	Macroeconomic Principles <i>(alternative unit: Choose any one Unit)</i> MGMT2000 – Organisational Behaviour and BLAW2006 – Company Law for Business)		
	21	ECON3000	Microeconomic Theory <i>(alternative unit: Choose any one Unit)</i> MGMT2000 – Organisational Behaviour and BLAW2006 – Company Law for Business)	√	
	22	FNCE2000	Introduction to Finance Principles	√	√
	23	FNCE2003	Business Analysis for Investment		√
	24	FNCE3000	Corporate Finance	√	√
	25	FNCE3001	Introduction to Financial Instruments and Markets	√	√
	26	FNCE3004	International Finance	√	√
	27	INVE3000	Introduction to Derivative Securities	√	√
	28	INVE3001	Portfolio Management	√	√
HOD OF MANAGEMENT, MARKETING AND DIGITAL BUSINESS (MMDB): AP DR. LEW TEK YEW					
	29	ISYS1000	Introduction to Business Information Systems	√	√
	30	ISYS2013	Project Management	√	√

SCHOOL	NO	INDEX	MIRI UNIT	SEM 1 2024	SEM 2 2024	
MANAGEMENT	31	MGMT1002	Communication, Culture and Indigenous Perspectives in Business	√	√	
	32	MGMT1003	Strategic Career Design	√	√	
	33	MGMT2000	Organisational Behaviour	√	√	
	34	MGMT2001	Startup Business Planning	√	√	
	35	MGMT2003	Sustainable Events Development	√		
	36	MGMT2004	Business and Sustainable Development	√	√	
	37	MGMT2008	Human Resources Management Introduction	√	√	
	38	MGMT2009	Human Resources Development		√	
	39	MGMT3001	International Management	√	√	
	40	MGMT3002	Managing Change	√	√	
	41	MGMT3003	Small Business Growth		√	
	42	MGMT3004	Entrepreneurship <i>(substitute unit for MKTG3010 Creating Content and Marketing Briefs for S2 24)</i>	√	√	
	MANAGEMENT	43	MGMT3005	Event Management	√	
		44	MGMT3006	Business Ethics	√	√
		45	MGMT3007	Management of Innovation		√
46		MGMT3010	Strategic Management	√		
47		MGMT3011	Managing Operations		√	
48		MGMT3012	International Human Resources Management	√		
49		MGMT3013	Building a sustainable workforce	√		
50		MGMT3014	Strategic Rewards and Performance Management		√	
51		MGMT3015	Globalisation and Employment Relations		√	
MARKETING		52	MGMT3024	Business Study Tour		√
	53	MGMT3029	Enhancing Your Business Mind	√	√	
	54	TOUR2000	Principles of Tourism, Hospitality and Events	√		
	55	TOUR3003	Contemporary Issues in Tourism Management		√	
	56	TOUR3002	Hospitality Management		√	
	57	TOUR2001	Marketing for Tourism, Hospitality and Events		√	
	58	TOUR2002	Hospitality Experience	√		
	59	TOUR2003	Entertainment Industry Essentials		√	
	60	TOUR3000	Managing Tourism Destinations	√		
	61	TOUR3001	Responsible Tourism Management	√		
	62	MKTG1000	Discovering Marketing	√	√	
	63	MKTG2002	Marketing Across Borders	√	√	
	64	MKTG2004	Consumer Behaviour	√	√	
	65	MKTG2005	Marketing Intelligence	√	√	
	66	MKTG2006	Managing Social Media Platforms	√	√	
	67	MKTG3003	Digital Marketing and E-Commerce.	√	√	
	68	MKTG3004	Strategic Marketing <i>MKTG3004 Strategic Marketing (Previously known as Corporate Marketing Startegy)</i>	√	√	
	69	MKTG3006	Services Marketing	√	√	
	70	MKTG3010	Creating Content and Marketing Briefs	√		

SCHOOL	NO	INDEX	MIRI UNIT	SEM 1 2024	SEM 2 2024
	71	MKTG3009	Business Internship <i>(substitute unit for MKTG3010 Creating Content and Marketing Briefs for S2 24)</i>	√	√
	72	PUBR2000	Digital Public Relations and Storytelling		√
	73	PUBR2001	Public Relations and Reputation Management		
	74	PUBR2002	Discovering Public Relations		
	75	PUBR3000	Public Relations In Industry	√	
	76	PUBR3001	Campaign Planning and Evaluation		√
	77	PUBR3002	Reflective Practice <i>(replacement unit MKTG3009)</i>		
	78	PUBR3003	Cross-Cultural Communication	√	

MASTER OF INTERNATIONAL BUSINESS UNIT OFFERED 2024

YEAR 1 SEMESTER 2 Students						
MASTER OF INTERNATIONAL BUSINESS (MIB)	79	IBUS6000	International Engagement Project	√	√	
	80	MGMT6003	Global Business Dynamics	√	√	
	81	MGMT6010	Corporate Strategy	√	√	
	82	MGMT6011	Managing Sustainable Global Operations <i>(MGMT5007 is pre-requisite)</i>	√	√	
	83	PRJM6000	Project Management Overview	√	√	
	84	PRJM6001	Project Cost Management	√	√	
	85	PRJM6002	Project Planning and Schedule Management	√	√	
	86	PRJM6003	Project Risk Management	√	√	
	87	PRJM6010	Project and People	√	√	
	88	PRJM6025	Agile Management	√		
	YEAR 1 SEMESTER 1 & 2 Students					
	89	ECON5012	Global Managerial Economics	√		
	90	MKTG5002	International Marketing for Managers	√	√	
	91	MGMT5003	Culture and Ethics in Global Business	√	√	
	92	MGMT5007	Management and Organisational Behaviour <i>(Pre-requisite for MGMT6011)</i>	√	√	

MASTER OF INTERNATIONAL BUSINESS UNIT OFFERED 2024 - SARAWAK CIVIL SERVANTS SPECIAL COHORT

YEAR 1 SEMESTER 2 Students					
MASTER OF INTERNATIONAL BUSINESS (MIB)	93	ECON5012	Global Managerial Economics	√	
	94	MGMT5003	Culture and Ethics in Global Business	√	
	95	MGMT6003	Global Business Dynamics		√
	96	IBUS6000	International Engagement Project		√