

FACULTY OF BUSINESS, CURTIN UNIVERSITY, MALAYSIA
UNITS OFFERED 2025
(UNDERGRADUATE PROGRAMS AND POSTGRADUATE BY COURSEWORK ONLY)

SCHOOL / DEPT	NO	UNIT CODE	UNIT NAME	SEM 1 2025	SEM 2 2025
HOD OF ACCOUNTING, FINANCE AND ECONOMICS (AFE) : DR. DHANUSKODI RENGASAMY					
ACCOUNTING	1	ACCT1002	Financial Decision Making	√	√
	2	ACCT2000	Business Processes and Internal Controls	√	√
	3	ACCT2001	Business Valuation Using Accounting Analytics		√
	4	ACCT2002	Cost Analysis for Decision Making	√	√
	5	ACCT2003	Computerised Accounting Systems		√
	6	ACCT2004	Business Technologies and Data Management for Accountants		
	7	ACCT2011	Accounting for Corporations	√	√
	8	ACCT2013	Accounting – The Fundamentals of Business	√	√
	9	ACCT3000	Auditing, Assurance and Risk Assessment	√	√
	10	ACCT3001	Accounting, Behaviour and Control	√	√
	11	ACCT3003	Accounting Modelling and Data Visualisation		√
	12	ACCT3005	Data Analytics in Accounting		
	13	ACCT3009	Complex Corporate Issues	√	√
	14	BLAW1002	Markets & Legal Frameworks	√	√
	15	BLAW1006	Introduction to Business Law		√
	16	BLAW2006	Company Law for Business	√	√
	17	BLAW2011	Safety and Environmental Health Law	√	
	18	BLAW2012	Applied Contract Law	√	√
	19	TAXA2000	Introduction to Australian Taxation Law	√	√
FINANCE & ECONOMICS	20	ECOM1000	Analytics For Decision Making	√	√
	21	ECOM2001	Quantitative Techniques for Business	√	√
	22	ECON1000	Introductory Economics	√	√
	23	FNCE2000	Introduction to Finance Principles	√	√
	24	FNCE2003	Business Analysis for Investment		√
	25	FNCE3000	Corporate Finance	√	√
	26	FNCE3001	Introduction to Financial Instruments and Markets	√	√
	27	FNCE3004	International Finance	√	√
	28	INVE3000	Introduction to Derivative Securities	√	√
29	INVE3001	Portfolio Management	√	√	
HOD OF MANAGEMENT, MARKETING AND DIGITAL BUSINESS (MMDB): AP DR. LEW TEK YEW					
MANAGEMENT	30	ISYS1000	Introduction to Business Information Systems	√	√
	31	ISYS2013	Project Management	√	√
	32	MGMT1002	Communication, Culture and Indigenous Perspectives in Business	√	√
	33	MGMT1003	Strategic Career Design	√	√
	34	MGMT2000	Organisational Behaviour	√	√
	35	MGMT2001	Startup Business Planning	√	√
	36	MGMT2003	Sustainable Events Development	√	
	37	MGMT2004	Business and Sustainable Development	√	
	38	MGMT2008	Human Resources Management Introduction	√	√
	39	MGMT2009	Human Resources Development		√
	40	MGMT2019	Introduction to Innovation Principles		√
	41	MGMT3001	International Management	√	√
	42	MGMT3002	Managing Change	√	√
	43	MGMT3003	Small Business Growth		√
	44	MGMT3004	Entrepreneurship	√	√
	45	MGMT3005	Event Management	√	
	46	MGMT3006	Business Ethics	√	√
	47	MGMT3007	Management of Innovation		√
	48	MGMT3010	Strategic Management	√	
	49	MGMT3011	Managing Operations		√
	50	MGMT3012	International Human Resources Management	√	
	51	MGMT3013	Building a sustainable workforce	√	
	52	MGMT3014	Strategic Rewards and Performance Management		√
	53	MGMT3015	Globalisation and Employment Relations		√
		54	MGMT3024	Business Study Tour	

MARKETING	55	MGMT3029	Enhancing Your Business Mind	√	√
	56	TOUR2000	Principles of Tourism, Hospitality and Events	√	
	57	TOUR2001	Marketing for Tourism, Hospitality and Events		√
	58	TOUR2002	Hospitality Experience	√	
	59	TOUR2003	Entertainment Industry Essentials		√
	60	TOUR3000	Managing Tourism Destinations	√	
	61	TOUR3001	Responsible Tourism Management	√	
	62	TOUR3002	Hospitality Management		√
	63	TOUR3003	Contemporary Issues in Tourism Management		√
	64	MKTG1000	Discovering Marketing	√	√
	65	MKTG2002	Marketing Across Borders	√	√
	66	MKTG2004	Consumer Behaviour	√	√
	67	MKTG2005	Marketing Intelligence	√	
	68	MKTG2006	Managing Social Media Platforms		√
	69	MKTG3003	Digital Marketing and E-Commerce.		√
	70	MKTG3004	Strategic Marketing	√	√
	71	MKTG3006	Services Marketing	√	
	72	MKTG3010	Creating Content and Marketing Briefs	√	
	73	MKTG3009	Business Internship	√	√
	74	PUBR2000	Digital Public Relations and Storytelling		√
	75	PUBR2001	Public Relations and Reputation Management		
	76	PUBR2002	Discovering Public Relations		
	77	PUBR3000	Public Relations In Industry		
	78	PUBR3001	Campaign Planning and Evaluation		
	79	PUBR3002	Reflective Practice		
	80	PUBR3003	Cross-Cultural Communication		

MASTER OF INTERNATIONAL BUSINESS UNIT OFFERED 2025

YEAR 1 SEMESTER 2 Students

MASTER OF INTERNATIONAL BUSINESS (MOIB)	81	IBUS6000	International Engagement Project	√	√	
	82	MGMT6003	Global Business Dynamics	√	√	
	83	MGMT6010	Corporate Strategy	√	√	
	84	MGMT6011	Managing Sustainable Global Operations (MGMT5007 is pre-requisite)	√	√	
	YEAR 1 SEMESTER 1 & 2 Students					
	85	ECON5012	Global Managerial Economics	√		
	86	MKTG5002	International Marketing for Managers	√		
	87	MGMT5003	Culture and Ethics in Global Business	√		
88	MGMT5007	Management and Organisational Behaviour (Pre-requisite for MGMT6011)	√	√		

MASTER OF INTERNATIONAL BUSINESS UNIT OFFERED 2025 - SARAWAK CIVIL SERVANTS SPECIAL COHORT

MASTER OF INTERNATIONAL BUSINESS (MOIB)	89	MGMT6011	Managing Sustainable Global Operations (MGMT5007 is pre-requisite)	√	
	90	MGMT6010	Corporate Strategy	√	

REVISION NO. 2