FACULTY OF BUSINESS, CURTIN UNIVERSITY, MALAYSIA
UNITS OFFERED 2027
(UNDERGRADUATE PROGRAMS AND POSTGRADUATE BY COURSEWORK ONLY)

DEPT	NO	UNIT CODE	UNIT NAME	SEM 1 2027	SEM 2 2027
HOD OF ACCOUNTING, FINANCE AND ECONOMICS (AFE) : DR. DHANUSKODI RENGASAMY					
ACCOUNTING	1	ACCT1002	Financial Decision Making	√	√
	2	ACCT2000	Business Processes and Internal Controls	√	√
	3	ACCT2001	Business Valuation Using Accounting Analytics		√
	4	ACCT2002	Cost Analysis for Decision Making	√	√
	5	ACCT2003	Computerised Accounting Systems		√
	6	ACCT2004	Business Technologies and Data Management for Accountants	√	
	7	ACCT2011	Accounting for Corporations	√	√
	8	ACCT2013	Accounting – The Fundamentals of Business	√	√
	9	ACCT3000	Auditing, Assurance and Risk Assessment	√	√
	10	ACCT3001	Accounting, Behaviour and Control	√	√
	11	ACCT3003	Accounting Modelling and Data Visualisation	√	
	12	ACCT3005	Data Analytics in Accounting	√	
	13	ACCT3009	Complex Corporate Issues	√	√
	14	BLAW1002	Markets & Legal Frameworks	√	√
	15	BLAW1006	Introduction to Business Law		√
	16	BLAW2006	Company Law for Business	√	√
	17	BLAW2011	Safety and Environmental Health Law	√	
	18	BLAW2012	Applied Contract Law	√	√
	19	TAXA2000	Introduction to Australian Taxation Law	√	√
FINANCE & ECONOMICS	20	ECOM1000	Analytics For Decision Making	√	√
	21	ECOM2001	Quantitative Techniques for Business	√	√
	22	ECON1000	Introductory Economics	√	√
	23	FNCE2000	Introduction to Finance Principles	√	√
	24	FNCE2003	Business Analysis for Investment		√
	25	FNCE3000	Corporate Finance	√	√
	26	FNCE3001	Introduction to Financial Instruments and Markets	√	√
	27	FNCE3004	International Finance	√	√
	28	INVE3000	Introduction to Derivative Securities	√	√
	29	INVE3001	Portfolio Management	√	√
HOD OF MANAGEMENT, MARKETING AND DIGITAL BUSINESS (MMDB): DR. TING QIAN HUI					
MANAGEMENT	30	ISYS1000	Introduction to Business Information Systems	√	√
	31	ISYS2013	Project Management	√	√
	32	MGMT1002	Communication, Culture and Indigenous Perspectives in Business	√	√
	33	MGMT1003	Strategic Career Design	√	√
	34	MGMT2000	Organisational Behaviour	√	√
	35	MGMT2001	Startup Business Planning		√
	36	MGMT2003	Sustainable Events Development	√	
	37	MGMT2004	Business and Sustainable Development	√	√
	38	MGMT2008	Human Resources Management Introduction	√	√
	39	MGMT2009	Human Resources Development		√
	40	MGMT3001	International Management	√	√
	41	MGMT3002	Managing Change	√	√
	42	MGMT3003	Small Business Growth		√
	43	MGMT3004	Entrepreneurship	√	√
	44	MGMT3005	Event Management	√	
	45	MGMT3006	Business Ethics	√	√
	46	MGMT3007	Management of Innovation		
	47	MGMT3010	Strategic Management	√	
	48	MGMT3011	Managing Operations		√
	49	MGMT3012	International Human Resources Management	√	
	50	MGMT3013	Building a sustainable workforce	√	
	51	MGMT3014	Strategic Rewards and Performance Management		√
	52	MGMT3015	Globalisation and Employment Relations		√

MARKETING	53	MGMT3029	Enhancing Your Business Mind	√	√
	54	TOUR2000	Principles of Tourism, Hospitality and Events	√	
	55	TOUR2001	Marketing for Tourism, Hospitality and Events		√
	56	TOUR2002	Hospitality Experience	√	
	57	TOUR2003	Entertainment Industry Essentials		√
	58	TOUR3000	Managing Tourism Destinations	√	
	59	TOUR3001	Responsible Tourism Management	√	
	60	TOUR3002	Hospitality Management		√
	61	TOUR3003	Contemporary Issues in Tourism Management		√
	62	MKTG1000	Discovering Marketing	√	√
	63	MKTG2001	Brand Management		√
	64	MKTG2002	Marketing Across Borders	√	√
	65	MKTG2004	Consumer Behaviour	√	√
	66	MKTG2005	Marketing Intelligence	√	
	67	MKTG2006	Managing Social Media Platforms	√	√
	68	MKTG3003	Digital Marketing and E-Commerce.	√	√
	69	MKTG3004	Strategic Marketing	√	√
	70	MKTG3006	Services Marketing	√	√
	71	MKTG3010	Creating Content and Marketing Briefs	√	
	72	COMM3003	Business Internship	√	
	73	COMM3001	Business Clinic		√
	74	COMM3003	Business Study Tour		√

MASTER OF INTERNATIONAL BUSINESS UNIT OFFERED 2026					
MASTER OF INTERNATIONAL BUSINESS (MOIB)	74	IBUS6000	International Engagement Project		√
	75	MGMT6003	Global Business Dynamics		√
	76	MGMT6010	Corporate Strategy		√
	77	MGMT6011	Managing Sustainable Global Operations		√
	78	ECON5012	Global Managerial Economics	√	
	79	MKTG5002	International Marketing for Managers	√	
	80	MGMT5003	Culture and Ethics in Global Business	√	
	81	MGMT5007	Management and Organisational Behaviour **(Pre-requsite for MGMT6011)**	√	

REVISION NO. 02